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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. NOTICE OF APPEAL FROM THE EXAMINER TO THE Docket Number (Optional) BOARD OF PATENT APPEALS AND INTERFERENCES 06727/000H449-US0 In re Application of Amir Herzberg, et al. Application Number Filed 09/625,006-Conf. #7174 July 25, 2000 MICRO PAYMENT-BASED ADVERTISING RECHIVED DEC 1 6 2003 Art Unit Examiner 3621 K. Abdi Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. The fee for this Notice of Appeal is (37 CFR 1.17(b)) 330.00 Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: 12/12/2003 DTESSEM1 00000041 09625006 A check in the amount of the fee is enclosed. 01 FC:1401 330.00 OP Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 04-0100 . I have enclosed a duplicate copy of this sheet. A petition for an extension of time under 37-CFR 1-136(a) (PTO/SB/22) is enclosed. I am the applicant /inventor assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) S. Peter Ludwig is enclosed. (Form PTO/SB/96) Typed or printed name attorney or agent of record. Registration number

Express Mail Label No.	Dated:		

25,351

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.

attorney or agent acting under 37 CFR 1.34(a).

Registration number if acting under 37 CFR 1.34(a).

Submit multiple forms if more than one signature is required, see below\*.

forms are submitted.

\*Total of

(212) 527-7770 Telephone number

December 9, 2003

Date